

CNI Public Safety Matrix

Outcomes	Metrics	Strategies	Partners	Leverage
Goal 1: Build a safer community through citizen and community involvement				
<ul style="list-style-type: none"> • Encourage community and citizen involvement • Improve the external perception of the community 	<p>Conduct community survey to determine baseline level of perception of safety. Follow-up survey results after 1-2 yrs.</p> <p>Part 1 Crime Index Reduction</p> <p># of participants in community watch program</p> <p># of attendees at community events</p> <p># of attendees at “Coffee w/ Cop”</p> <p>Reduced environmental disorder (before & after photos of nuisance areas with high grass, abandoned houses, trash?)</p> <p>Increased communal green space</p> <p>Number of residents involved in clean-ups, walks, other events</p> <p>Number of streets in “Adopt A Street” program</p>	<ul style="list-style-type: none"> • Continue and enlarge faith-based community walks “Because We Care, We’re Coming to You” • “Coffee With A Cop” – expand existing program to more neighborhoods to build trust • NBPD/NAACP continue community forums • Continue “community on patrol” initiative • Promote Adopt-A-Street program in Choice Neighborhood • Build trust relationships through classes, training, presentations to help citizens understand how to work with police • Institute a Community Covenant or “Code of Conduct” • Institute Five Points Cares Sexual Assault education program • Conduct community clean-up events (ala SEEDS Ministry) • Strengthen ordinances to hold the landlord accountable for substandard rentals • Develop branding/marketing campaign for the Greater Duffyfield Community (see Econ Dev matrix) • Expose external citizens to the community • Invite Chamber of Commerce and other organizations to have their meetings within the Choice Community. • Seek interdenominational faith-based involvement from throughout the city • Encourage Choice Community residents to go out to other neighborhoods to work on projects • Create walking groups with special t-shirts 	<ul style="list-style-type: none"> • NBPD • Citizens • Churches / Community Leaders • NAACP • UMO or CCC to assist with survey • Parks & Rec • Trent Court, Craven Terrace • Promise Place • Communities/Citizens • City Code Enforcement /Nuisance Abatement • Chamber of Commerce/Swiss Bear • Faith Community (Faith Connection, Ministerial Alliance, SEEDS Ministry, etc) • City Public Works • Fire Department • Resident Councils – Duffyfield, Walt Bellamy, Trent Court, Craven Terrace 	

	Number of New Bern churches involved in Choice community programs	<p>donated by local businesses to show pride in community</p> <ul style="list-style-type: none"> • Install trash cans in key areas • Increase green spaces (see Rec & Green Space matrix) • Publish before & after pics/stories about clean-up efforts to build community pride • Foster pride in small historical subdivisions that comprise Greater Duffyfield neighborhood. Add signage to identify individual neighborhoods, create pocket parts in those neighborhoods with history plaque (see Rec & Green Space matrix) 		
Goal 2: Enhance police/youth relationship				
Expose youth to police at young age to foster long-term relationships	<p>Number of youth sign-ups</p> <p>Survey before and after participation in camps</p> <p>Drop in juvenile misconduct in Choice Neighborhood</p>	<ul style="list-style-type: none"> • Continue Police Athletic League, Summer Camps • Police Explorer Program recruiting campaign • Junior Police Cadet program • Create additional youth rec programs with police as mentors • Implement parent chaperone program 	<ul style="list-style-type: none"> • NBPD • Resident councils – Trent Court, Craven Terrace, Duffyfield, Walt Bellamy • Parks & Rec • Citizens • Local business sponsors • Big Brother/Big Sister and/or Boys/Girls Club • Area Day Reporting • Juvenile Crime Prevention Council (JCPC) • YMCA • Fraternities/sororities ? 	