



New Bern Housing Authority and the City of New Bern

CHOICE NEIGHBORHOODS PLANNING GRANT
Trent Court/Craven Terrace/Greater Five Points Neighborhood

Economic Development Working Group

Tuesday, May 6 at 2:30 pm at Development Services Offices

Meeting Minutes

- 1. Attendees:** Dawn Baldwin-Gibson (co-lead), Cindy Blot (co-lead), Alana Gentry, Vana Prewitt, Lorelei Schaffhausen, Deedra Durocher, Ron Cox, Roger Bellamy, Melvin Cooper, Jim Bisbee, Michael Rose Watson, Bill Brennan, Kevin Robinson, Virginia Stanley, Mickey Miller, Gayle Epp (EJP), Nina Liou (EJP), Philip Schaeffing (Goody Clancy)
- 2. Handouts:** Minutes from April 28 meeting
Revised strategy matrix (3 versions)
- 3. Review of last meeting minutes:** Approved
- 4. Introductions:** New members Lorelei Schaffhausen and Virginia Stanley and consulting team from EJP/Goody Clancy were introduced.
- 5. Intro and CNI Overview:** Gayle Epp gave an update on the status of the CNI draft plan, working groups' matrices development, and the way ahead. Nina Liou gave an update on the new neighborhood survey results with some explanation of the breakout for homeowners and working age families (see attached).
- 6. General matrix discussion:** Cindy received matrix input from only a couple members. She presented three versions – the original and two with proposed changes from other members. Group discussion included issues of self-sufficiency, sustainability, wealth creation, buying local, best practices, attracting resources, inclusiveness, HUD priorities, principles of the CBC proposal, and overlap with CNI workforce development group.
- 7. New matrix goals.** After discussion and with some input from EJP, the group settled on three goals. Previous goals (Increase number of businesses in the community, Attract businesses to New Bern needing an employee base similar to the worker profiles in the CN, and Co-op grocery store) became strategies under the three broad goals:
 - Create an economically sustainable community
 - Foster community-wide wealth creation

- Market and support the community

Some strategies were duplicated and will be cleaned up. Additional partners were also identified. See updated matrix for additional detail.

8. Other discussion: Dawn announced that Dr. John Perkins, a leader in community development and reconciliation will be in New Bern end of Sep. This will be a very exciting program with great potential to help New Bern come together as one community.

9. Choice Community Day: June 4 from 4-7 pm at Henderson Park and Stanley White. Goal is to present CNI working groups' goals/strategies to the wider community for feedback and validation. This is primarily a CNI information fair but it will also be a fun event with food, entertainment, and many other support organizations represented. Dawn has arranged for a food distribution and will bring the Little Red Bookmobile. All working groups are asked to present their draft strategies in an interactive, fun way to get feedback. EJP gave examples of some methods other communities have used and will provide additional ideas in upcoming week. The group discussed introducing the concept of a community brand and getting public input, perhaps in a contest for brand and tag-line. Oral histories were mentioned; Mickey will track down the oral histories done by Neuse River CDC a few years ago.

10. Next Meeting: Tuesday, May 12 at 4 pm
Development Services Conference Room
303 First St.

Attachments:
Updated neighborhood survey results
Updated draft matrix