



Draft People: Health/Wellness

Vision Statement: Provide resources to empower residents to achieve consistent well-being of their mind, body and spirit.

Outcomes	Metrics	Strategies	Partners	Leverage
1. Increase access to primary and preventive healthcare for everyone (youth, adults, seniors, disabled)	<ul style="list-style-type: none"> Use survey results to measure residents access Participants in community forums Track emergency room visits versus number of persons having a primary care physician 	<ul style="list-style-type: none"> Hold forums for affordable healthcare sign-ups within the community (marketplace, Medicaid, Medicare, health department, MERCI Clinic) Continue to work toward opening an health clinic within pedestrian access of Greater Five Points Mobile medical clinic visiting the community doing health screens, preventive care and follow ups 	Craven County Health Department; Carolina East Health Systems, Coastal Carolina Healthcare, Care2U, Genesis CDC, MERCI Clinic, Craven Cares, Craven County Cooperative Extension, Kinston Community Health Center, Goshen Medical Clinic, Trillum (ECBH), City of New Bern	FQHC
2. Community Engagement	<ul style="list-style-type: none"> Count festival attendees Stats about resource centers, their locations relative to the Greater Five Points Community 	<ul style="list-style-type: none"> Develop relationship with members of the community through festivals and other community events such as DUFFEST and Vision Forward. A resource and referral center located in the CNI area staffed by community volunteers An intentional strategy for continuous engagement of the community with resource fairs, speaking engagements, door to door, community events, partnership with existing events. 	Local churches, Genesis CDC, City of New Bern, Craven County, Greater Duffyfield Residents Council, NAACP, Craven County DSS, Nonprofits such as RCS, The Salvation Army, Promise Place, Hope Family Resource Center, Craven Coalition for Craven County Children, Craven Cares, Craven Community College, Sororities, Climbers Club,	
3. Resource Awareness	<ul style="list-style-type: none"> #of handbooks distributed #of attendees and vendors at Vendor Fair Hiring of a resident coordinator at New Bern Housing Authority 	<ul style="list-style-type: none"> Keep the community services handbook updated with direct contact person information Distribute the community services handbook at the different venues throughout the community such as the 	211, United Way of Coastal Carolina, Coastal Carolina Substance Abuse Prevention, CDSA, Trillum (ECBH) CARTS, MERCI Clinic, Craven County Health Department, Catholic Charities, New Bern Housing Authority, Neuse-Trent Housing	

		<p>library, recreation centers, beauty salons and barbershops, New Bern Housing Authority, etc. All partner agencies should keep copies of the directory for their clients and others that seek services.</p> <ul style="list-style-type: none"> • Offer bi-annual vendor fairs for community residents, invite providers from the Community Services Directory and others to attend. Attendees who visit a predetermined number of booths would be eligible to enter a prize drawing because this helps to draw participants in the fairs. • A resident coordinator position at New Bern Housing Authority to keep the services directory updated, engage the residents and work with providers to bring resources to the residents 	<p>Alliance, Genesis CDC, Joseph Market, Veterans Employment Base Camp and Organic Garden, Craven County Cooperative Extension, Community Gardens, RCS (Religious Community Services) Craven County DSS, Coastal Women’s Shelter, New Bern Recreation and Parks, Craven County Recreation & Parks, etc.</p>	
<p>4. Wellness Education</p>	<ul style="list-style-type: none"> • #of attendees and participants in health screenings at Vendor Fairs • #of CNI residents attending healthy living classes • Follow up survey results for questions pertaining to Neighborhood Resources, other services and Health 	<ul style="list-style-type: none"> • Include physical activity and nutrition service providers along with health screenings in the bi-annual vendor fair. • Offer “Lunch and learn” style classes to educate residents on all aspects of healthy living choices for both prevention and management of chronic diseases or partner with the YMCA who already has lunch and learns • Incorporate art into a wellness education program 	<p>Care2U, Hopeful Balance, Craven County Health Department, Carolina East Health Systems, Community gardens, Craven County School System, Coastal Carolina Substance Abuse Prevention, Craven County Cooperative Extension, Genesis CDC, Kinston Community Health Center Craven County DSS, Craven Arts Council , Trillum (ECBH), Twin Rivers YMCA</p>	