

CNI Recreation & Green Spaces Matrix

Outcomes	Metrics	Strategies	Partners	Leverage
Goal 1: Connect residents to key community assets inside and outside the Choice neighborhoods				
<p>Bridge recreation and life activities such as healthcare, jobs, retail, and social assets</p> <p>Strengthen internal relationships and communication in the community</p>	<ul style="list-style-type: none"> • Develop map of resources and greenway network • Procure commitments from partners • Trails, walks and bike lanes developed in network • Create a list of areas, residents and schedule of meetings and monitor attendance 	<ul style="list-style-type: none"> • <i>Utilize vacant lands to create internal greenway trail network to connect to key resources</i> • <i>Hold regular community meetings and gatherings where residents can assist each other and discover new opportunities</i> • Identify life activity sources which could become part of a recreation/life activity network • Install crosswalks and other methods to safely access assets across major roads • Develop and independent golf cart/shuttle system so residents can better get around the community and access nearby businesses & services 	<p>Hospital Foundation City of New Bern NBAMPO Craven County Duffyfield Resident Council Walt Bellamy Residents Craven Terrace & Trent Court Resident Councils NBPD Community Police Appearance Committee</p>	<p>Leverage existing and planned improvements (e.g., sidewalks to hospital, 1st St. roadway improvements/ bike lane)</p>
Goal 2: Celebrate the Choice neighborhoods' heritage as a point of community pride				
<p>Create a more positive community identity</p> <p>Preserve history and tell the stories of the various neighborhoods</p>	<ul style="list-style-type: none"> • Every resident is within ¼ mile walk • Garden of the month are being awarded • Each community garden is well tended to • Cookbooks are produced and sold to benefit other programs • Historical markers are installed • Trolleys can be seen on weekends • Before & after surveys to determine level of pride in community? • Visible reduction in litter 	<ul style="list-style-type: none"> • <i>Create family-oriented pocket parks with gazebos, picnic tables & play areas, named after historic subdivisions (Larksville, Pavietown, Mechanicsville, etc)</i> • <i>Build Walt Bellamy sculpture park and fountain park</i> • <i>Develop marketing strategy for Choice Community including branding campaign</i> • Tie a historical marker program to the greenway trails to tell the history the neighborhood (Negro League ballfield, school, churches, library, Trail of Flames, colored troops, historically significant men and women • Garden of the month and/or garden day at the various parks • Create opportunities for local artist installations throughout the community • Duffyfield heritage cookbook 	<p>Foundations? Duffyfield Resident Council Historic Dryborough Assn. Tryon Palace Historical Society Trolley Company NB Parks & Rec Media sources</p>	

Bold italics indicate priority strategies for near-term implementation

a/o 7/7/2015

CNI Recreation & Green Spaces Matrix

	<ul style="list-style-type: none"> • “Adopt-a Park” program created for proposed parks & greenway trails 	<ul style="list-style-type: none"> • Regularly scheduled Community Litter Clean Up Days • Incorporate trolley tours into the neighborhood 	Appearance Commission	
Goal 3: Expand programs that promote wellness and healthy lifestyles				
<p>Promote active living</p> <p>Bicycle-safe community</p> <p>Teach and promote life skills</p> <p>Improve the urban food system in the neighborhood</p>	<ul style="list-style-type: none"> • “Safe routes” program is initiated • Ridership numbers grow and bikes can be seen outside of community facilities and at school • Bike accident rate reduced • Fitness stations are well used. Group is large in size. • X acres of agriculture per 1000 residents • Choice neighborhood residents are vendors at the farmers market and shop there • Cooking and exercise classes are well attended • Overall obesity reduction • Measure use of SNAP/EBT at Farmers Market 	<ul style="list-style-type: none"> • <i>Develop gardens in schools using Edible Schoolyard program/curriculum beginning w/ JT Barber – “Grow It, Cook It, Eat It”</i> • <i>Implement bike-riding initiatives:</i> <ul style="list-style-type: none"> ○ <i>Bike safety classes</i> ○ <i>Bike to school programs</i> ○ <i>Bike racks at key locations within the community</i> ○ <i>Bike share program</i> • <i>Add dance, yoga, tai chi and other classes for older residents at SWRC and other community venues</i> • Fitness stations at key locations along trails and parks • Develop a Duffyfield “Fitness” group • Explore urban agriculture job opportunities • Encourage the farmers market and satellite or branch farmers markets in conjunction with K St garden as ways to gain access to healthy food • Create more community gardens (Craven Terrace, Trent Ct. etc.) • Develop cooking classes to encourage healthier eating 	<p>Master Gardeners, Coop Extension</p> <p>4H</p> <p>JT Barber Elem/ Craven County School District</p> <p>Local yoga and dance studios</p> <p>NBPD</p> <p>Bike Shops</p> <p>Private companies, e.g., Coldwell Banker/ Salvation Army (bike donation program)</p> <p>Safe Routes to School National Partnership</p> <p>Farmers Market</p> <p>Nonprofits</p> <p>Tryon Palace History Center</p> <p>NB Parks & Rec</p>	
Goal 4: Offer diverse recreation programs that maximize community assets and are accessible to all				
<p>Expand and improve existing facilities and programs offered to residents</p>	<ul style="list-style-type: none"> • X number of children receive a water safety certificate each year • There is a regular waiting list for water 	<ul style="list-style-type: none"> • <i>Increase signage in city and community for SWRC</i> • <i>Expand George St spray park</i> • <i>Install playgrounds at Craven Terrace/Trent Court and other areas with high numbers of children</i> 	<p>YMCA</p> <p>NBHA</p> <p>Local outfitters</p>	

Bold italics indicate priority strategies for near-term implementation

CNI Recreation & Green Spaces Matrix

<p>Improve multigenerational involvement</p> <p>Creatively re-use vacant land and open space for the betterment of the neighborhoods</p>	<p>recreation activities</p> <ul style="list-style-type: none"> • All children are within ¼ mile of a playground • Noticeable decline in teenagers on the streets • Volunteer staff or liaison position created for recreation resources • Par 3 golf course is opened up with First Tee program • Outreach media, signage implemented 	<ul style="list-style-type: none"> • Build skatepark • Enhance use of SWRC as a resource center with “one stop shopping” for recreation activities and resources • Build a new pool in the Choice neighborhood OR develop a partnership with Parks & Rec/YMCA for low cost/free swimming day and swimming classes with transportation • Expand water recreation, water safety, boating/kayaking, lessons at Lawson Creek • Build Indoor recreation facility for children • Develop more programs for teens young adults, including evening programs • Fishing classes at Lawson Creek for “old to teach the young” • Use vacant property to build par 3 golf course • Develop youth golf program with coaches/mentors 	<p>NB Parks & Rec</p> <p>First Tee</p> <p>Golf clubs</p> <p>Retiree community</p> <p>Big Brothers/Big Sisters</p> <p>Boys & Girls Club</p> <p>Fraternities & Sororities</p> <p>Area Day Reporting/ 21st Century After School Program (B. Lee)</p>	
--	---	--	--	--

Proposed Vision Statement: Greater Duffyfield and Five Points will be a community rich in opportunity with a diverse and unique network of well-connected parks and greenspaces, which links residents, young and old, to facilities, services, recreational amenities and each other, promotes physical and mental wellness, strengthens the ties between families and neighbors and promotes pride in the community and its heritage.

Bold italics indicate priority strategies for near-term implementation

a/o 7/7/2015