

New Bern Housing Authority and the City of New Bern



**CHOICE NEIGHBORHOODS PLANNING GRANT**  
**Trent Court/Craven Terrace/Greater Five Points**  
**Neighborhood**

Economic Development Working Group

Tuesday, July 21th at 4:00 pm

Stanley White Rec Center 901 Chapman St.

- **Welcome and Purpose of Meeting**
  - Approve minutes
  - Discuss Matrix-Partners/Metrics/Outcomes
  
- **Marketing/Branding**
  - Discuss Five Points/Duffy Field branding campaign.
  - Possible Grants
  - Grant Partners
  - Next steps
  
- **Updates-New Business**
  
- **Next Meeting**