

## New Bern Choice Neighborhoods Transportation and Infrastructure Matrix

Outcomes	Metrics	Strategies	Partners
<b>Goal 1: Increase available transportation options to essential city services (shopping, medical, work, schools) for the Greater Five Points community</b>			
<p>CNI neighborhood residents will have safe, affordable, and accessible transportation for basic family needs (health, groceries, schools, work)</p>	<ul style="list-style-type: none"> <li>• Increased ridership on existing public transportation (CARTS)</li> <li>• Lower resident concerns about public transportation accessibility</li> <li>• Increased use of alternative transportation (bicycle, scooter, sidewalks, walking, ride share)</li> <li>• Percentage of increase in designated bicycle lanes and shared bike routes</li> <li>• Linear footage increase in sidewalks or multi-use trails</li> <li>• Accident rate decrease for traffic and non-motorized transportation</li> <li>Reduced traffic</li> </ul>	<ul style="list-style-type: none"> <li>• CARTS-related initiatives:                             <ul style="list-style-type: none"> <li>○ Assure that CARTS signage is visible and meets standards established by ADA, State, and other agencies.</li> <li>○ Expand CARTS working hours to accommodate shift workers</li> <li>○ Add a CARTS bus to high volume ridership times</li> <li>○ Advertise availability of CARTS demand-response services and fixed route bus schedule through multiple communication strategies including bus wrapping and websites linkage (newspaper story, church bulletins, resident councils, etc)</li> <li>○ Provide CARTS bus shelters where feasible through cooperation with the City of New Bern Economic Development office and Parks and Recreation Department</li> </ul> </li> <li>• Develop public/private partnership to provide extended non-POV transportation</li> <li>• Explore alternative public transportation models in other communities for adoption by New Bern</li> <li>• Apply access management best practices and “complete streets” policy to make infrastructure safer and more visually appealing, to include designation of bicycle and pedestrian access wherever physically feasible</li> </ul>	<p>CARTS/Craven County</p> <p>City of New Bern</p> <p>New Bern Area MPO</p> <p>Private transportation providers</p> <p>NCDOT</p>
<b>Goal 2: Provide safe and accessible connectivity among the CNI target neighborhoods</b>			
<p>Choice Neighborhood residents will have a safer</p>	<ul style="list-style-type: none"> <li>• Reduced vehicle, pedestrian, bicycle, and wheelchair accidents</li> <li>• Increased pedestrian</li> </ul>	<ul style="list-style-type: none"> <li>• Establish a lighting plan based on priorities set by community in conjunction with NBPD with areas public housing as first priority</li> <li>• Create a safe and welcoming greenway network of paths and parks throughout the target neighborhoods (see Rec &amp; Green Spaces</li> </ul>	<p>City of New Bern Public Works</p> <p>NBPD</p>

<p>community with better connectivity within neighborhoods and into/out of the community, both physically and psychologically</p>	<p>traffic into and through greenway trails in grant neighborhood</p> <ul style="list-style-type: none"> <li>• Bicycle traffic into and through neighborhoods</li> <li>• Increased pride of place within Choice neighborhoods</li> <li>• Reduced public perception of under-funded, under-served community</li> </ul>	<p>matrix)</p> <ul style="list-style-type: none"> <li>• Wherever feasible, restripe roadways with bicycle lanes or mark with sharrows</li> <li>• Complete sidewalks wherever feasible in the Greater Five Points neighborhoods</li> <li>• Where sidewalks are not physically feasible due to narrow streets, improve and maintain roadway shoulders to maximize safety and visibility</li> <li>• Examine grant area streets for compliance with minimum street standards (one-way, roadway width, marked shoulders, etc)</li> <li>• Conduct routine bike safety classes and bike rodeos</li> <li>• Conduct wheelchair safety classes</li> <li>• Use media and social media to promote and involve local youth to promote safety</li> <li>• Analyze crash data to identify high-risk locations (e.g., West &amp; Cedar), designate no-parking zones in those areas, enforce no-parking compliance and educate residents on dangers of on-street parking in those areas</li> <li>• Hold city-wide events at parks in target neighborhoods</li> </ul>	<p>Housing Authority</p> <p>Parks &amp; Rec</p> <p>Resident groups/resident council (Duffyfield, Craven Terrace, Trent Court, Walt Bellamy, New Bern Towers)</p>
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