

CNI Workforce/Adult Education Task Force (revised 6/29)

Needs	Outcomes	Metrics	Strategies	Partners
<p>1. Community residents lack the job skills and education to obtain viable employment to earn a livable wage.</p>	<p>1. Streamline individual career/job goals to clearly defined training/education pathways with available funding options to reduce educational debt.</p> <p>2. Raise the educational levels of the residents in the community.</p>	<p># of community members enrolled in training & educational programs.</p> <p># of community members obtaining financial assistance for training & education</p>	<p>1. Develop an employment readiness/skills center in the community.</p> <p>2. Create training/educational/GED/literacy points of entry for individual career needs.</p> <p>3. Develop relevant job skills programs along with financial assistance for students.</p> <p>4. Establish Resource Center Web portal</p> <p>5. Provide opportunities for an Associate or Bachelor's Degree, certificate/credential or continuing education (CEUs)</p> <p>7. Promote North Carolina Career/College Promise initiative between high schools and community colleges.</p> <p>8. NC Workforce Solutions Offender Specialist partner clients with Re-Entry Council Agencies for previous incarcerated residents.</p> <p>9. Workforce Solutions facilitate re-employment assessment program.</p> <p>10. Workforce Solutions create Job Clubs for local "hot jobs."</p> <p>11. Career Readiness Certificate</p>	<p>1. Uptown Business & Professional Association</p> <p>2. Craven CC-HRD & Basic Skills Programs</p> <p>3. University of Mount Olive-Admissions Representative</p> <p>4. Religious Community Services</p> <p>5. Housing Authority of the city of New Bern</p> <p>6. Local banks, credit unions, New Bern Rotary, New Bern Breakfast Rotary and other local nonprofits</p> <p>7. NC Works Career Center</p> <p>8. Re-Entry Council</p> <p>9. Community Associations (NAACP local chapter, Trent Court Residents Council, Craven Terrace Residents Council, Greater Duffyfield Residents Council)</p> <p>10. Craven Literacy Council</p> <p>11. Genesis CDC</p> <p>12. Coastal Community Action</p>
<p>2. Residents are not connected to an array of existing resources/services of the following:</p> <p>a. Career exploration</p> <p>b. Local job availability</p>	<p>1. Community members provided current occupational data including job availability, growth and wage to assist community members in making strategic decisions about career</p>	<p># of community members attending Resource fair, Job Fair</p>	<p>1. Develop personable job seeking and job keeping skills to be NC Work Ready through employment readiness classes, career fairs and career center.</p> <p>2. Uptown Professionals & other non-profit agencies bring resident clientele to</p>	<p>1. Call for CNI Volunteers from the Community</p> <p>2. Local churches</p> <p>3. Community Associations (NAACP local chapter, Trent Court Residents Council, Craven Terrace Residents Council, Greater</p>

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<p>c. Local service to identify skill, education and employment services (includes re-entry programs)</p> <p>d. Mental Health Peer Mentor Group/Life Coach to promote independence from government assistance.</p>	<p>paths.</p> <p>2. Community members that are engaged and educated in work ready skills to obtain viable employment (interviewing skills, business communication, soft skills etc.)</p>		<p>training facilities, Craven CC and University of Mount Olive- New Bern campus for tours related to career interests.</p> <p>4. Make ECWDB occupation data accessible to community members. (Flyers, Seminars etc.)</p> <p>5. Create a list of people in the community who have similar backgrounds that are willing to be mentors or coaches for individuals.</p> <p>6. Invite individuals from the community to tour work training facilities.</p> <p>7. Create transportation routes accessible to community members.</p>	<p>Duffyfield Residents Council)</p> <p>4. New Bern Parks & Recreation</p> <p>5. Business Industries' HR reps (Moen, Weyerhaeuser, BSH, Walmart, Target, Carolina East)</p> <p>6. NC Workforce Solutions</p> <p>7. EC Workforce Development Board</p> <p>8. New Bern Housing Authority</p> <p>9. Free Seminars (hosted at CCC or UMO)</p> <p>10. NC Works Career Center</p> <p>11. Trillium (ECBH)</p> <p>12. Recovering Innovations Wellness City</p> <p>13. Port Human Services</p> <p>14. RHA, Inc.</p> <p>15. CARTS Transportation Services</p>
<p>3. Lack of visibility and marketing of resources/services in the community.</p>	<p>Community members that are well informed and connected to skills training and educational resources via various multi-faceted media outlets.</p>	<p># of media outlets promoting resources/career pathways.</p> <p># of people aware of skills/educational options marketed.</p>	<p>1. Create web page & link to CNI New Bern, NBHA, Craven County & City of New Bern websites.</p> <p>2. Ads about resources in Sun Journal, church bulletin, local convenient stores.</p> <p>3. Create a speakers group of real people who have come from similar backgrounds and have gone on to change their life as a result of new skills or education.</p> <p>4. Create a marketing brand to reflect the community's history and future identity.</p> <p>5. Advertise resources and career pathways in local community meeting places such as Concerned Citizens, Voters League, etc.</p>	<p>1. Sun Journal</p> <p>2. New Bern Now</p> <p>3. New Bern Housing Authority</p> <p>4. Local churches</p> <p>5. Local businesses (grocery stores, salons, barber shops, medical facilities).</p> <p>6. NC Works Career Center</p> <p>7. Facebook</p> <p>8. City TV 3</p> <p>9. CTV 10</p> <p>10. Community listservs such as African Community Connections, Neuse-Trent Housing Alliance, Faith Connections, Faith in Action)</p> <p>11. Chamber of Commerce where appropriate</p>

Vision Statement: To empower and prepare the community for sustainable employment through workforce training and educational resources.